

Sayı : TİM.AİB.GSK. ARGE/ 000073

08/01/2013

Konu : Sirküler.

ANTALYA İHRACATÇILAR BİRLİĞİ ÜYELERİNE
SİRKÜLER NO: 2013/015

Sayın Üyemiz,

1. 2. Avrasya Mekanizasyon Zirvesi
2. TMO Piyasa Durumuna İlişkin Görüş ve Öneriler
3. Bahreyn “Investing in Agriculture” Fuarına Davet

Konularını içeren duyurularımızın detayları ekte sunulmuştur.

Bilgilerini rica ederim.

Fisun EVRENSEVDİ
Genel Sekreter

2. AVRASYA MEKANİZASYON ZİRVESİ

Türk Tarım Alet ve Makinaları İmalatçıları Birliğinin (TARMAKBİR) bir yazısına atfen, Türkiye İhracatçılar Meclisinden alınan 07/01/2013 tarihli yazıda, 09-12 Ocak 2013 tarihleri arasında İstanbul Tüyap Fuar Merkezi'nde TÜYAP-TARMAKBİR işbirliği ile "2.Avrasya Tarımsal Mekanizasyon Zirvesi"nin gerçekleştirileceği belirtilmekte olup, sözkonusu etkinliğe katılmak isteyen üyelerimizin aşağıda iletişim bilgileri yer alan kurum ile irtibata geçmelerinin gerektiği ifade edilmektedir. (110)

TARMAKBİR İrtibat Bilgileri:

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TMO PİYASA DURUMUNA İLİŞKİN GÖRÜŞ VE ÖNERİLER

Toprak Mahsulleri Ofisi Genel Müdürlüğü'nden (TMO) alınan yazıda; ana Statüleri gereği, bu amaçla yürütülen çalışmalarda, ürün piyasasına ilişkin tüm tarafların ortak bir paydada buluşturularak ülke menfaatlerinin korunmasının esas alındığı, bu amaçla, mümkün olan zaman aralıklarında düzenlenen sektör toplantılarına ilave olarak, tüm paydaşların gönüllülük esasına dayalı olarak düzenli bir şekilde görüş ve önerilerini iletebileceği belirtilerek, bu amaçla bir iletişim ağı kurulmasının belirlenen politika ve uygulamalarda daha hızlı ve katılımcı kararlar alınmasına katkı sağlayacağını düşünüldüğü ifade edilmiştir.

Bu kapsamda, hububat bakliyat yağlı tohumlar ve mamulleri sektörü ile ilgili olarak iç piyasa, dış piyasa, TMO uygulamaları ve diğer konulara ilişkin tespit, görüş ve önerilerin 11.01.2013 tarihine kadar gönderilmesi talep edilmiştir.

Bu çerçevede, sektör ile ilgili olarak iç piyasa, dış piyasa, TMO uygulamaları ve diğer konulara ilişkin tespit, görüş ve önerilerinizin **10 Ocak 2013 Perşembe** gününe kadar alan Genel Sekreterliğimize (e-mail: tosun@aib.gov.tr; Faks: 02423117900) iletilmesi gerekmektedir. (68)

BAHREYN "INVESTİNG İN AGRİCULTURE" FUARINA DAVET

Ekonomi Bakanlığı İhracat Genel Müdürlüğü'nün bir yazısına atfen, Türkiye İhracatçılar Meclisinden alınan 04/01/2013 tarihli yazıda, Bahreyn Kralı Hamad Bin İsa Al- Khalifa'nın himayelerinde 27 Şubat -2 Mart 2013 tarihleri arasında Bahreyn'de düzenlenecek "Investing in Agriculture" isimli fuara ülkemizden firmaların davet edildiği ifade edilmekte olup, ilgilenecek üyelerimiz için sözkonusu fuara ilişkin tanıtım broşürleri ilişikte sunulmaktadır. (61)

İrtibat Bilgileri:

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Bahreyn Büyükelçiliği: İlkbahar Mahallesi 606.

Sokak Bina Numarası:19 Oran-Çankaya/ Ankara

Tel: 0312 491 26 56 Faks: 0312 491 26 76

Ek: Tanıtım Broşürleri (12 sayfa)

The National Initiative for
Agricultural Development
المبادرة الوطنية
لتنمية القطاع
الزراعي

المشروع الوطني
للحدائق
البحرينية
الاقليمية
البحرينية
International
Garden
Show

UNDER THE PATRONAGE OF
HIS MAJESTY KING HAMAD BIN ISA AL-KHALIFA
KING OF BAHRAIN



Investing in Agriculture

February 28th - March 2nd, 2013

February 27th, 2013 (Official Opening)

Bahrain International Convention & Exhibition Centre



www.bigs.com.bh



His Royal Highness
Prince Khalifa bin Salman Al Khalifa
Prime Minister



His Majesty
King Hamad bin Isa Al Khalifa
King of Bahrain



His Royal Highness
Prince Salman bin Hamad Al Khalifa
Crown Prince & Deputy
Supreme Commander



The 2013 edition of the Bahrain International Garden Show will continue to implement the new structure introduced in 2012 where Exhibition Hall 2 will be dedicated to landscaping and garden design while Hall 1 will showcase a variety of goods and services relating to gardening, and landscaping, making the Bahrain International Garden Show a one stop shop for experts, and hobbyists alike. The Bahrain International Garden Shows attracts over 20,000 visitors every year. Take advantage of this opportunity to promote your business to a wide local and regional client base of different levels of expertise and interests. Welcome to the Bahrain International Garden Show 2013.



This year, the Bahrain International Garden Show will carry a strong message to encourage investment in agriculture. The aim is to highlight the importance of additional investments in the agricultural sector, showcase the business value and high return on investments, and generate growth in this sector in order to increase its contribution to the Kingdom of Bahrain's Gross Domestic Product (GDP).

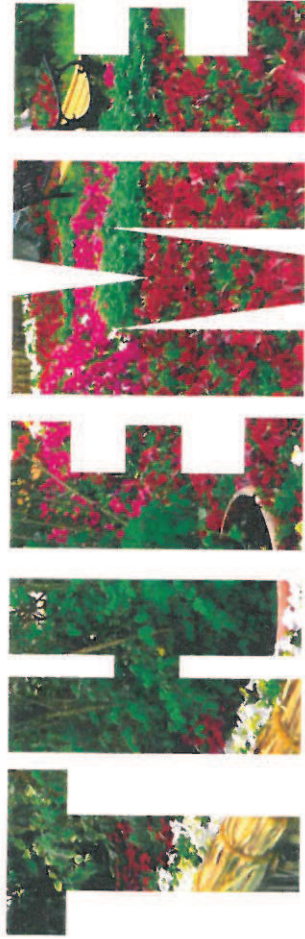


Sabeeka Bint Ibrahim Al Khalifa, Wife of the King of Bahrain, President of the National Initiative for Agricultural Development.

at the Bahrain International Convention & Exhibition Centre. This much-awaited annual garden show will be held under the patronage of His Majesty King Hamad Bin Isa Al Khalifa, King of Bahrain and the support of Her Royal Highness Princess

The National Initiative for Agricultural Development (NIAD) is proud to organize the ninth Bahrain International Garden Show (BIGS) taking place from February 27 - March 02, 2013

Encourage Investment



Why Invest in Agriculture?

In 1960, there were 1.1 acres of arable farmland per capita globally, according to data from the United Nations. By 2000, that had fallen to 0.6 acres.

Grain consumption is on the rise at an average of 2600 bushels per second and the grain inventories are falling to their lowest levels in more than 40 years. Bio-fuels are also driving agricultural demand up to new levels.

In a world of finite raw materials, arable land and fresh water, challenged by effects of climate change, these factors translate into strong and upward trending land and food prices. This creates opportunities for solid returns in addition to ensuring food security for the country.

The agricultural sector in Bahrain today contributes less than 1% to the Gross Domestic Product, which further shows

the potential for investment with high returns and benefits for the future of the country as it moves towards self-sufficiency.

The Bahrain International Garden Show will showcase the opportunities available for investing in Agriculture and recommendations for a variety of projects across the agricultural value chain.



Exhibit in the Garden Show of the Year!

Now in its ninth successful year, the Bahrain International Garden Show is firmly established as a leading gardening show in the Arabian Gulf.

Well attended by VIP's, architects, consultants, developers, and other industry professionals.

Introduces the very latest in garden and landscaping technology, trends and equipment.

A venue for exhibitors to showcase their unique products and services.

An excellent means for establishing new partners and contacts, creating

networks and selling and exchanging expertise.

A unique opportunity for local and global exhibitors.

Attracts exhibitors worldwide from as far afield as Japan and Australia to the United States of America.

Exhibitor Participation Options

With increasing levels of creativity, innovation and competition, the Bahrain International Garden Show 2013 is now giving exhibitors the choice to distinguish themselves even further.

The Garden Show is classifying the Exhibiting Halls to contain retailers, and sellers in one hall and design specialists and innovation in another. Local and international exhibitors alike will now have the choice to position themselves among their competition setting the right platform for them to realize their intended goals.

MARKETPLACE

Hall 1 of the Show or what is called the Marketplace will be available to companies interested in showcasing their products and services to the general public. Companies and products represented will include florists, nurseries,

tools, pots, garden furniture, machinery, lighting etc. Be a part of a wide selection of companies that are all eager to set themselves apart from the rest.

Visitors to the Garden Show often look forward to seeing the variety and latest in plants, flower arrangement designs, garden furniture, tools and accessories to complement and assist them with enhancing their outdoor spaces. Take this opportunity to inform the right clients of what makes your company exceptional. Demonstrate why your product is unique and of value to them.

Be prepared to meet and establish new contacts very interested in your products and services. Your target audience will be our visitor base.

The minimum stand size is 9m²



SPECIAL DISPLAYS

Hall 2 of the Bahrain International Convention & Exhibition Center will be home to all the latest trends and creations in the field of landscaping and design. All relevant public sector organizations, as well as leading companies will be given the opportunity to further educate, compete and inspire the public through their exhibits.

Walking into Hall 2 visitors will experience a world of greenery, style, and inspiration. Impress your visitors with your creativity, unique concepts and designs and the ability to bring a client's dream setting to life. Let the Bahrain International Garden Show be your canvas.

Exhibitor Guidelines:

- Blur the lines between greenery and art to produce your most prized life-size creation of the ideal outdoor living space.
- Focus on the use of natural and live elements in and around your stand.

- Capture the attention of your visitors with your creativity in telling a story about what makes your outdoor living space special.

- Integrate your services and products through your design. Show your clients what you can do; don't just tell them.

The minimum stand size is 36m²



Participants

We invite exhibitors in the following related businesses to participate at the Bahrain International Garden Show 2013

- Aqua culture
- Aquariums and supplies
- Awnings, blinds, canopies, parasols, screens and sunshades
- Barbecue and grill equipment
- Books, magazines and other publications for gardening including electronic media
- Bird cages
- Ceramic tiles
- Chemicals and agents
- Children's playground equipment
- Children's Garden Playhouses/Treehouses
- Clay pots
- Conservatories and accessories
- Drainage systems
- Fencing and gates
- Fertilizers
- Flowers and flower pots
- Gardening equipment, machinery, tools and supplies
- Garden lighting
- Garden Technology
- Garden Furniture
- Garden lifestyle products
- Garden clothing and footwear
- Garden chalets/ pool houses/ changing rooms
- Greenhouses and garden sheds
- Insect guards
- Irrigation systems
- Jacuzzis, spas and hot tubs
- Lawn Mowers
- Landscaping equipment and tools
- Landscape Architects and Designers
- Maintenance equipment and machinery
- Ornamental metalwork
- Ornaments and statues
- Paving stones
- Pottng soil
- Pumps and pipes
- Seeds and seedlings
- Shrubs, plants and trees
- Sprinklers
- Swimming pools and equipment
- Terrace/ta planters and planting pots
- Vases, vessels and containers
- Water Fountains and Cascades



Important Exhibitor Dates

| Month (2013) | Date | Activity |
|--------------|---------|--|
| January | 3 | 25% Deposit Due |
| | 10 | Show Forms Submitted |
| February | 13 - 17 | Receive Show Invitations |
| | 3 | Balance Payment Due |
| | 24-26 | Build-Up |
| March | 27 | Bahrain International Garden Show 2013 Opening (Invitation Only) |
| | 28 - 2 | Bahrain International Garden Show 2013 |
| | 3-4 | Dismantling |



What Tamkeen Can Do For You

The Growth Assistance Scheme, one of several schemes offered by Tamkeen under its Enterprise Development Support programme, is a co-financing scheme designed to support enterprises and make them sustainable by increasing the reach of their products and services through participation in local and regional trade exhibitions – such as BIGS.

The support provided by Tamkeen covers the space rental at the show, plus the design and installation of stands varying from 60% to 90% of the total cost with a ceiling of BD 10,000 for small enterprises and BD 15,000 for medium enterprises.

Bahraini enterprises are assisted in the various programmes by the Enterprise Development Support Agency, which is managed by KPMG Fakhro.

To apply for Tamkeen support, please contact:

Tel: +973 17565093
Fax: +973 17580444
Email: eds@tamkeen.com.bh

For more information please visit:
www.tamkeen.bh/eds



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Best Show Awards Elevating Standards

The Bahrain International Garden Show honors exhibitors for the quality of their displays and exhibits. A panel of judges are specifically selected to evaluate and judge exhibits each in their own category and class to recognize the efforts and talent of the winning display's.

Criteria for Assessing Trade-stand Exhibits (Exhibition Hall 1)

Assessors will evaluate the initial impact and overall impression given by the exhibit. Certificates are awarded in recognition of high standards of presentation and are not an endorsement of the product(s) or service(s) on display.

The following may be regarded as positive features in assessing an exhibit

1. That the design and presentation of the stand is such that the product(s) and/or service(s) offered by the exhibitor are easily identifiable, and its / their intended usage clear.
2. That the finish of the display is good.
3. That the customer is able safely and without difficulty (and visitor numbers permitting) to see the display at close range, if possible with easy access on to the stand.
4. That maximum use is made of the display area as a whole, (attention should be paid to the overall dressing of the stand, in particular to the side and back walls above eye level and, Where appropriate, to the ceiling)





5. That the stand is tidy and free of any items not directly related to the display such as briefcases, tools, food etc; and that storage areas (if applicable) are artfully concealed.

6. That, where relevant, good and sympathetic use has been made of common boundaries by exhibitors with adjacent sites.

7. That the stand has regard for environmental responsibility.

8. That, where applicable, an educational aspect is demonstrated.

9. That the labeling is clearly and neatly printed and not overly obtrusive.

10. That any plant material incorporated into the display is of good quality and imaginatively used. (The assessors will look favorably on exhibits which are well and appropriately planted).

11. That an original and innovative approach has been adopted to the presentation of the display.

12. That products are displayed in such a way as to provide guidance on their use.

13. That any related literature is displayed tidily and is easily accessible.

Criteria for Assessing Special Displays

Exhibitors are reminded that the quality, quantity and variety of plant material used in gardens bears a direct relation to the level of awards recommended by the judges. The design and construction are also most important factors in the assessment. Over-use of hard landscaping is considered a downgrading factor.

Gardens should be designed primarily with the public in mind, and exhibitors should take into account the fact that assessors and judges may enter exhibits.

The judging procedure for gardens is as follows:

At a designated time of assessment a team of assessors will inspect the gardens. The main criteria used by the garden assessors are listed below together with the points they may award for each element of the exhibit. It is important to note that terms 2, 3 and 5 (Overall Impression, Overall Design and, particularly, Planting carry the greatest weight.)

1. OVERALL IMPRESSION: Impact (including originality/

theatre) (Maximum 30%)

2. **OVERALL DESIGN:** Unity, balance & scale (Maximum 20%)

3. **CONSTRUCTION:** Design, color & texture; association & relevance; quality & finish (Maximum 20%)

4. **PLANTING:** Design, color and texture; association & relevance; quality & finish (Maximum 30%)



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العارض

بداية، نود
للحدائق،
الفترة من

شعار معر
مملكة الب
القطاع ال
إسهامه في

المعرض
إعلامية ه

يرجى التنا
إلى إستلا
أو البريد
على هاتف

نكرر لكم
يوفق الج

وتفضلوا

مرام بنت

المنسق ال

