



19th MIHAS
Malaysia International Halal Showcase
12 - 15 Sept 2023 | MITEC, KL

Paving The Way of Halal

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Halal showcase today

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MIHAS 2022 Milestone

RM2.44 Million In PR Value



620 Exhibitors from
32 Countries

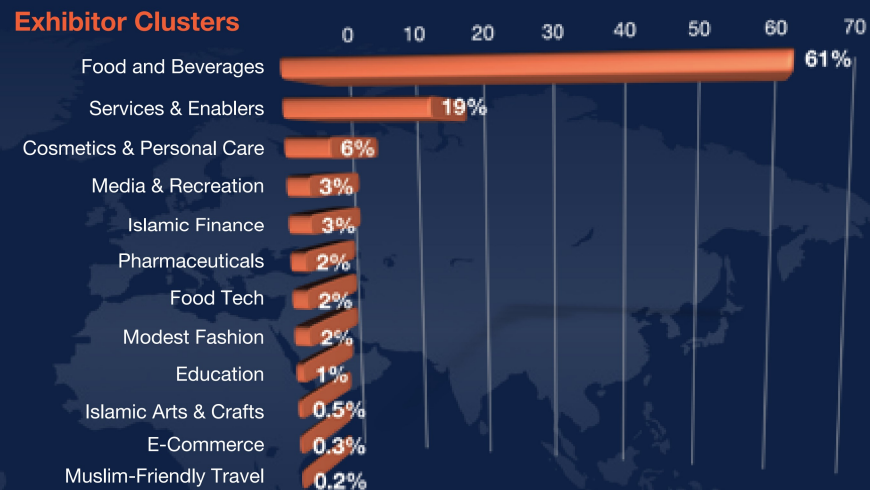


Total **1,258**
Exhibition Booths

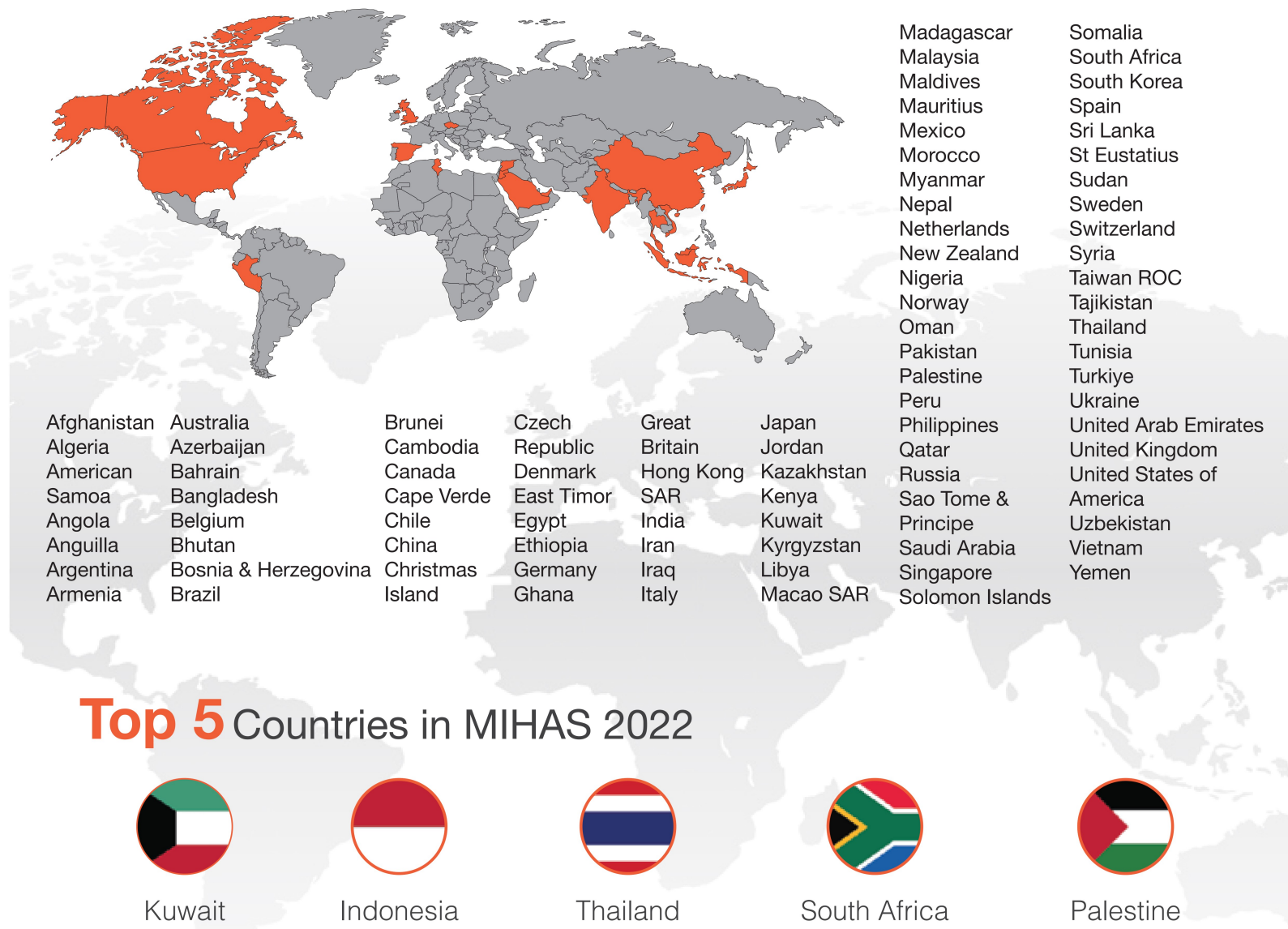


32,356 Visitors
from **90** Countries

Exhibitor Clusters



Exhibitor Participating Countries



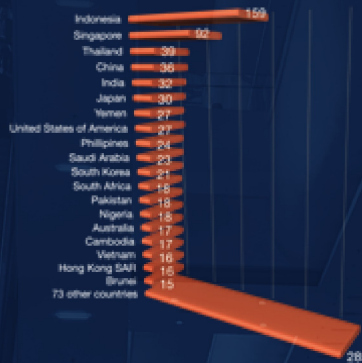
“ MIHAS this year was indeed bigger and better thanks to our hybrid approach. Moving forward, the business community, especially micro, small and medium enterprises (MSME) needs to think regional or international even if they are newly established. Businesses must realise the vast opportunities available in international markets and make a move to capitalise on them. MATRADE is ready to help.”

Datuk Mohd Mustafa Abdul Aziz
CEO, MATRADE



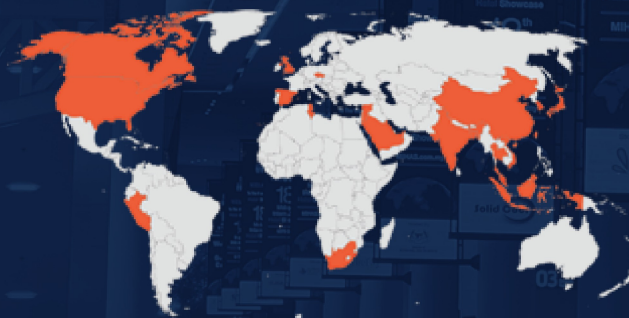
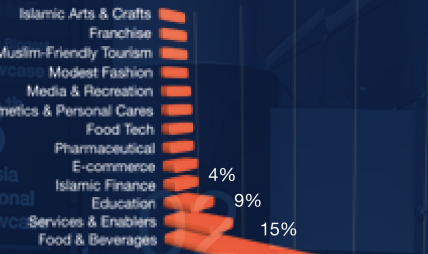
Visitors & Countries

Visitors from **Top 20** Countries



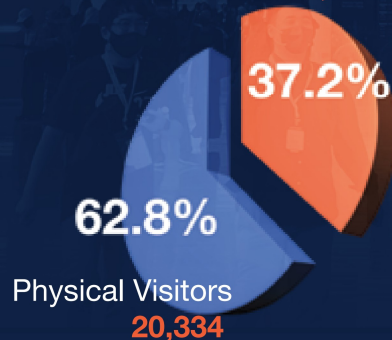
7.5% of visitors are International visitors

92.5% of visitors are domestic visitors



- Argentina
- Bangladesh
- Canada
- China
- Chinese Taipei
- Czech Republic
- India
- Indonesia
- Iran
- Japan
- Jordan
- Kuwait
- Laos
- Nigeria
- Pakistan
- Palestine
- Peru
- Saudi Arabia
- Singapore
- South Africa
- South Korea
- Spain
- Syria
- Thailand
- Tunisia
- Turkiye
- UAE
- United Kingdom
- USA
- Venezuela
- Vietnam

Virtual Visitors **12,033**



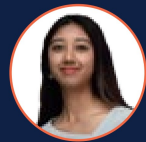


MIHAS 2022
Programmes

106 Business Matching Meetings	20 Conferences
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MIHAS 2021 Speakers & Panelist



Ms Farah Idayu



Ms Teresa Tan



Mr Yus'aimei Yusoff



Mr Rizal Khir



Ms Agnes Chan



Mr Shabeer Kizhakke Valappil



Mr Haziq Hashim



Mr Harith Ridzuan



Mr Redziwan Saari



Dr Siti Sofiah Ramli



Mr Azhar Hussin



Mr Paul Lo



Mr Mohamad Faisal Ahmad Fadzil



YBhg Datin Lorela Chia



Mrs Amnah Shaari



Mr Osman Sekban



Mr Kevin Ooi Foo Kim



Othman Md Yusoff



Margie Ong



Bilal Parvaiz



Nicholas Cheong



Shanta Helena Dwarkasina



Ko Chuan Zhen



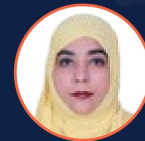
Elina Jani



Edison Choong



Jason Liew



Dr Irum Saba



Ratna Sha'erah Kamaludin



Mastura Adnan



Dato' Seri Rosman Mohamed



Mr Prince Chatterjee



Faroze Nadar



Hj Suhaimi Abdul Hamid



Mrs Lee Pang



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Business Community



“ MIHAS is a very good exposure for our brand. We are able to expand our brand awareness within the local and neighbouring markets like Singapore and Indonesia. We’ve been participating in MIHAS for eight years and will continue to do so. ”



Subhi Anabtawi
Operation Director, Al'ard Far East Sdn.Bhd.



“ We managed to get international contacts, from Jordan, UAE and South Africa who all seemed keen on our products. MIHAS was well-organised and we will definitely be participating again next year. ”

Sudakaren
International Business Manager,
Baba Products Sdn.Bhd.

“ MIHAS provides a good opportunity to meet new buyers and new suppliers. We look forward to having the same opportunity again in the future. ”



Mellow Pulses and Spices Processors
(Mellow Trading Dubai)



Abdul Hady
Sales Director
Super Best Coffee Sdn Bhd

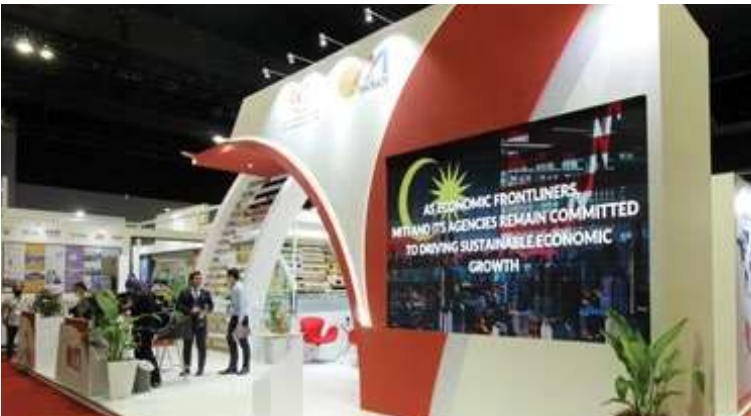
“ We are very pleased with the success we’ve had in getting both local and overseas clients. We’ve even managed to secure a few from Philippines, Iran and Saudi Arabia! ”

GALLERY











See you at
MIHAS 2023

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